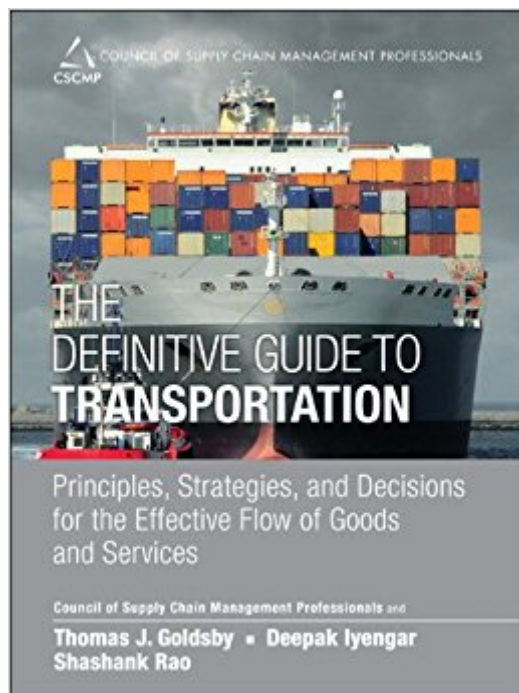


The book was found

The Definitive Guide To Transportation: Principles, Strategies, And Decisions For The Effective Flow Of Goods And Services (Council Of Supply Chain Management Professionals)



Synopsis

This is the most authoritative and complete guide to planning, implementing, measuring, and optimizing world-class supply chain transportation processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it brings together up-to-the-minute principles, strategies, and decisions for cost-efficiently and effectively moving goods between sellers and buyers. CSCMP and Thomas Goldsby introduce crucial concepts including transportation modes, execution, and control; outsourcing, modal and carrier selection, and 3PLs; TMS technologies; ocean shipping, international air, customs, and regulation; and much more. Step by step, *The Definitive Guide to Transportation* helps you optimize all facets of transportation, one of the highest-cost, highest-impact areas of supply chain management. Coverage includes:

- Basic transportation management concepts and their essential roles in demand fulfillment
- Key elements, processes, and interactions of transportation operations management
- Design principles and strategies for establishing efficient, effective, and sustainable transportation operations
- The critical role of technology in managing transportation operations and product flows
- Requirements and challenges of planning and moving goods between countries
- Best practices for assessing performance using standard metrics and frameworks

Book Information

Series: Council of Supply Chain Management Professionals

Hardcover: 256 pages

Publisher: Pearson FT Press; 1 edition (January 26, 2014)

Language: English

ISBN-10: 0133449092

ISBN-13: 978-0133449099

Product Dimensions: 7 x 0.7 x 9.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars • See all reviews (3 customer reviews)

Best Sellers Rank: #178,659 in Books (See Top 100 in Books) #18 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Production, Operation & Management #76 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Manufacturing #175 in Books > Business & Money > Management & Leadership > Production & Operations

Customer Reviews

I've been in the transportation career field since early 1998. Through out the course of my career I've worked as a technical manager in military logistics, commercial transportation sales and logistics, and now regulatory compliance. Throughout the course of my career in transportation I've attended many formal courses and referenced many guides. This guide serves a good general overview of the field and is well written. What I enjoy the most is the author's use of clear straight forward prose. It's not a padded text book full of irrelevant details yet it offers enough to point you in the right direction for further study. I highly recommend this work as a primer. I would have liked to have seen at least one chapter dedicated to the transportation of hazardous materials which presents many unique challenges to supply chain managers. Additionally, while I believe that sometimes "less is more" I think that each mode of transportation deserved at least a chapter length of insight relevant to each mode. In any case, I look forward to more works produced by these authors. Nicely done!

One of the best transportation book that I ever read. If you are new in the transportation business I do recomend to read this book It will give you great insight of supply chain management and transportation.

Excellent

[Download to continue reading...](#)

The Definitive Guide to Transportation: Principles, Strategies, and Decisions for the Effective Flow of Goods and Services (Council of Supply Chain Management Professionals) Supply Chain Network Design: Applying Optimization and Analytics to the Global Supply Chain (FT Press Operations Management) Distribution Planning and Control: Managing in the Era of Supply Chain Management (Chapman & Hall Materials Management/Logistics Series) Supply Chain Management and Advanced Planning: Concepts, Models, Software, and Case Studies (Springer Texts in Business and Economics) Supply Chain Management Based on SAP Systems: Architecture and Planning Processes (SAP Excellence) Big Data Driven Supply Chain Management: A Framework for Implementing Analytics and Turning Information Into Intelligence (FT Press Analytics) Supply Chain Management Demystified Logistica Internacional/ International Logistics: Administracion de La cadena de abastecimiento global/ Global Supply Chain Management (Spanish Edition) Water Treatment WSO: Principles and Practices of Water Supply Operations Volume 1 (Water Supply Operations Series) HTML & XHTML: The Definitive Guide: The Definitive Guide (Definitive Guides) RFID in the Supply Chain Supply Chain: Hacia un Enfoque Integrado de la Logística (Spanish

Edition) Supply Chain: Hacia un Enfoque Integrado en Logística (Spanish Edition) Optimize Your Healthcare Supply Chain Performance: A Strategic Approach Long-Term Care for Activity Professionals, Social Services Professionals, and Recreational Therapists Sixth Edition Light Scattering, Size Exclusion Chromatography and Asymmetric Flow Field Flow Fractionation: Powerful Tools for the Characterization of Polymers, Proteins and Nanoparticles Teach'n Beginning Offensive Basketball Drills, Plays, and Games Free Flow Handbook (Series 4 Free Flow books 25) Effective Leadership and Management in Nursing (8th Edition) (Effective Leadership & Management in Nursing (Sull) Effective Leadership and Management in Nursing (Effective Leadership & Management in Nursing (Sull) Engineering Economics and Finance for Transportation Infrastructure (Springer Tracts on Transportation and Traffic)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)